Aisha Siddika Mim

Growth Partner · Chief Growth Officer at Hostnin

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Bangladesh · Remote (GMT+6)
Available for remote work

PROFILE

Growth and digital marketing professional who handles a brand's whole online presence: social media, paid ads, YouTube SEO, AI-made videos, email outreach, websites and customer support. Currently Chief Growth Officer for the Hostnin ecosystem of five SaaS brands. 40+ brands, founders and online shops served across Bangladesh, the US, the UK, Canada and Portugal.

EXPERIENCE

Chief Growth Officer (CGO)
May 2024 – Present

Hostnin Ecosystem · Hostnin, HostFame, TalkFuze, SpotFuze, RankFuze, Spotlight Creative

- Lead digital presence, organic marketing and branding across six brands.
- Produce AI-assisted motion videos for TalkFuze in Bangla and English: script, voice, review and delivery for 20+ films.
- Keep a 100% first-response SLA on chat and tickets, with 24/7 coverage planned across shifts.
- Support leadership with workflow tracking and billing; test features and document bugs before release.

Freelance Growth & Marketing Specialist
2022 – Present

Clients in the US, UK, Canada, Portugal and Bangladesh · Fiverr, Upwork, direct

- YouTube SEO for creators and businesses: took client videos from a vidIQ SEO score of 0 to 100; one video ranked first on YouTube.
- Facebook page management and growth, including a creator page from 73 to 1.2K likes.
- Meta and Google Ads for online shops and local services; Meta Pixel, CAPI, GA4 and GTM tracking audits.
- Personal branding for 9+ founders and executives.

Social Media Manager
Oct 2022 – Apr 2024

DesignPort BD

- Ran campaigns and organic strategy, content calendars, community moderation and weekly channel reports.

Digital Marketing Expert & HR Admin
Jan 2023 – Feb 2024

InfoServe IT Limited

- Built marketing strategies for sales; managed operations for cP Hosting World, OnceCard Technology and Themerx.

Earlier roles
2022 – 2024

Support Mentor, SBFOI Institute & Expert IT Park · Digital Marketing Expert, Superlife · Intern, Social Islami Bank (SIBL)

EDUCATION

Bachelor of Social Science (BSS), Economics
2020-21 session, ongoing

Govt. P.C. College, Bagerhat · Campus Ambassador

SELECTED RESULTS

0→100	vidIQ SEO score on a client's YouTube video
#1	YouTube ranking for a client video (Aliwave Digital Solution)
73→1.2K	Facebook page likes; followers 1.3K to 2.5K
1,915	Messenger leads from one Meta campaign at $0.08 each
100%	first-response SLA on chat and tickets at Hostnin

SERVICES

- Social media management
- Meta & Google Ads
- YouTube SEO & channel growth
- AI motion videos (Bangla & English)
- Email outreach & SPF/DKIM/DMARC setup
- Websites & landing pages (AI-assisted)
- Customer support workflows

TOOLS

Meta Business Suite · Meta Ads Manager · Google Ads · GA4 · GTM · YouTube Studio · vidIQ · Canva · WordPress · WHMCS · Google Workspace · ChatGPT · Claude · Gemini · Google Flow · ElevenLabs

What clients say

Client video reviews and Facebook recommendations

ayshamim.me@gmail.com
Full portfolio and videos on my website

CLIENT REVIEWS

"Recently she worked with my YouTube video, and that video is ranked on YouTube in the first position. She's very dedicated, very honest in her work."

Muhammad Ali · CEO, Aliwave Digital Solution · Bangladesh · video review

"My YouTube channel is flawless thanks to Aisha. She's very patient, and she considers your feedback. She will get the job done."

Crystal Pattio · YouTube creator · USA · video review

"I can confidently say she is one of the most reliable and skilled professionals I've ever worked with. She consistently delivers beyond expectations."

Kamrul Hasan · founder branding client · Facebook recommendation

"Exceptional Google Ads expertise! Increased visibility and conversions significantly."

Design Port BD · agency · Facebook recommendation

"You'll love working with her. She immediately responds. I really recommend her."

Sil Figures · client · Portugal · video review

"For any of your advertising and marketing needs, I would recommend her."

Batiste Agnes · official fan page owner · USA · video review

BRANDS & CLIENTS

SaaS & technology (5): Hostnin, HostFame, TalkFuze, SpotFuze, RankFuze

Founder branding (9+): personal brands for founders and executives

Agencies & organisations (8): Spotlight Creative, DesignPort BD, eLearn IT and more

E-commerce & retail (13): Sadia Online Shop, Boss Mart BD, Rahman Store and more

Creators: Cooking with Crystal (USA), Aliwave Digital Solution, KH A Lemon

HOW I WORK

1. Understand the goal, audience and offer

2. Plan channels, content and budget

3. Produce with AI-assisted tools

4. Review clarity, pacing and results

5. Report, refine and scale what works

CERTIFICATIONS

7× Google certifications: Analytics, Google Ads Search, Video, Display, Measurement

21st Century Employability Skills, Advanced · Wadhwani Foundation

Digital Marketing Essentials · Keeron

Hostnin Academy, Technical CGO curriculum

LANGUAGES

Bangla · Native

English · Professional

REFERENCES

Client and employer references available on request.